



## Ram Truck Doubles Texas Ranger Support

On September 10th, Ram Trucks and the FCA Foundation announced that they will further strengthen their support of Texas Ranger heritage by donating -- for the second time -- \$100,000 to the Texas Ranger Hall of Fame and Museum.



**Left to Right:** Texas Ranger Captain Richard Sweaney, Ret., Texas Ranger Association Foundation Board; Ranger Patrick Peña, Co. "F"; Major Chance Collins, Co. "F"; Ross Darden, Vice President of Texas Ranger Hall of Fame and Museum Board; Becky Blanchard, Director of Ram Brand; Ryan Evans, Chief of Operations of Ram Brand

It was less than 12 months ago at the 2014 State Fair of Texas that the Ram Truck brand announced its partnership with the Texas Rangers and stepped up with \$100,000 to help with the preservation of the history of the renowned law-enforcement organization.

"Texas Rangers epitomize all of the great qualities of the Lone Star State," said Becky Blanchard, Director - Ram Truck Brand, FCA US LLC. "Ram has deep ties to Texas. Reinforcing Ram's commitment to the Texas Ranger Division and the Texas Ranger Hall of Fame and Museum is a significant way to be engaged with the people and communities in which we do business."

The Texas Rangers, America's oldest state law enforcement agency, are gearing up for the landmark 200th anniversary of their founding, which is traced to 1823. The Texas Ranger Hall of Fame and Museum in Waco, Texas is the official historical center of the Rangers.



"It is a privilege having the Ram Brand as a corporate partner in support of the Texas Ranger Bicentennial," said Hank Whitman, retired Chief, Texas Rangers and Chairman of the Texas Ranger Hall of Fame and Museum Board. "Ram has a reputation for dependability, capability and service that echoes the values of the Texas Rangers. Their support honors the men and women who for ten generations have protected our homes and families."

The first Rangers were minutemen and scouts protecting farms, ranches and settlements on a hostile frontier. Remarkably, Rangers have upheld the law over the span of three centuries; they are the only American lawmen to have served under five flags: Mexico, the Republic of Texas, the United States, Confederate Texas and the U.S. again.



**Left to Right:** Major Chance Collins, Co. "F"; Ranger Patrick Peña, Co. "F"; Ross Darden, Vice President of TRHFM Board; Becky Blanchard, Director of Ram Brand; Ryan Evans, Chief of Operations of Ram Brand; Wiley Stem, Assistant City Manager, City of Waco

"We are tremendously grateful to Ram and the FCA Foundation for supporting the bicentennial of the Texas Rangers," said Byron A. Johnson, Executive Director, Texas Ranger Hall of Fame and Museum. "They have made it possible to better share an American Heritage -- the Texas Rangers -- with present and future generations. We have been able to honor the service of the living retired Rangers with an exhibit in the State's Texas Ranger Hall of Fame. And their support makes possible improvements to our museum that will permit those with disabilities to have better access to the museum."

At the Dallas Auto Show in March of this year, Ram unveiled a one-of-a-kind Texas Ranger concept truck to commemorate and promote its partnership with the Rangers and bring the legendary spirit of the Rangers to the road.



Iconic silver Lone Star Texas Ranger badges accent the Ram 1500's white-and-silver two-tone exterior designed to emulate the white hats and silver badges that the good guys always wear.

Inside, the concept is loaded with unique Texas Ranger edition accents, including four real Mexican five-peso silver coins inlaid within the wooden portions of the door bolsters - heads for the front doors, tails for the rear.

"Ram Truck, our owners, our dealers and the FCA Foundation are committed to making a difference," added Blanchard. "By extending our support of Texas Ranger heritage in partnership with the FCA Foundation, we feel we're making a positive contribution by helping secure its future."

In addition to the improvements at the museum, a portion of the \$100,000 is applied to the Texas Ranger Association Foundation's scholarship program. The foundation promotes a tradition of excellence by awarding scholarships to students of active-duty Texas Rangers.



In recognition of their support, the Texas Ranger Hall of Fame and Museum Board and Staff along with the Texas Ranger Association Foundation presented Ram and FCA Foundation with a plaque recognizing them as an official Corporate Partner of the Texas Ranger Bicentennial.

We are thankful for the representation by the Boards of both organizations, the Texas Rangers and City of Waco in attending the presentation.

To read more about the donation, please visit the [Waco Tribune-Herald](#) and [Automotive World](#). To watch a news segment, please visit [WCCC-TV](#).



## Texas Ranger Bicentennial Corporate Partners

The Texas Rangers, America's oldest state law enforcement agency, are gearing up for their landmark 200th anniversary. In preparation for an event of State and National significance, the Texas Public Safety Commission has appointed the Texas Ranger Hall of Fame and Museum in Waco as their representative and steward for the Bicentennial™.

As part of the Bicentennial, the Commission has endorsed efforts to renovate and expand the exhibits and educational facilities of the museum. They desire to leave a Bicentennial legacy by supporting efforts to further preserve the Texas Ranger heritage for future generations.

We are seeking Texas Ranger Bicentennial corporate partners and individual benefactors with roots in Texas. Your contributions will reaffirm your dedication to representing a state symbol respected throughout the world. The TRHFM is a tax-deductible 170(c) charity. The tax id number is 7460024-68.

To learn more about becoming the next Bicentennial partner and discuss levels of membership, please contact Byron Johnson, Executive Director, at 254-750-8631.

Watch our Video

Texas Ranger Hall of Fame and Museum | [news@texasranger.org](mailto:news@texasranger.org) | (254) 750-8631 | [www.texasranger.org](http://www.texasranger.org)

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