



NEWSLETTER

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Shop TRHFM for Holiday Gifts



We have authentic Texas Ranger cowboy hats, leather goods, ornaments, books, cookie cutters, blankets, toys, plush animals, t-shirts, candy, stocking stuffers and more!

Sponsored by the City of Waco

December 2011

Dear Christine,

Happy Holidays from the Texas Ranger Hall of Fame and Museum! It's the season of thanks, and we are grateful for your interest and support.

Museum Licenses Texas Ranger Products

Introducing Texas Ranger Foods by ChefEase

The Texas Ranger Hall of Fame Licensing Program

In today's economy, historical museums are developing innovative ways of funding their educational and preservation programs. The old mainstays of admission tickets and gift shop merchandise sales cover only a portion of the operating costs these days.

If a museum is privileged to represent a legendary entity such as the Texas Rangers, there are opportunities to increase visibility and generate funding for educational programs.

In 1998 the Texas Ranger Hall of Fame began licensing carefully selected products approved by advisors from the Texas Rangers. The program was modeled on one initiated by the Royal Canadian Mounted Police.

Licensees have included manufacturers such as Resistol®, Wrangler®, Daisy®, LDT® Custom Motorcycles, America Remembers®, Imperial Schrade and Taylor Knives® and the Texas Lottery®. Categories of products have included commemorative firearms, custom motorcycles, furniture, clothing and accessories, jewelry, knives, saddles, food products, and artwork.

Texas Ranger Foods Now Available

The Texas Ranger Hall of Fame and Museum is pleased to expand this effort to a line of nationally distributed Texas Ranger® branded foods. Waco based company ChefEase, led by award-winning chef Steve



Click here to browse our online catalog. The gift shop is open 9am to 4:30pm daily. We ship worldwide.

For Christmas delivery, please place orders by December 20th.

Holiday Hours



The Texas Ranger Hall of Fame and Museum is open 9am to 5pm daily. The last guest is admitted at 4:30pm.

Please remember, the Museum is closed on Christmas and New Year's Day.

End of Year Donations



As the year comes to an end, please remember the Texas Ranger Hall of Fame and Museum for your 2011 donations.

All donations are tax-deductible. The Museum can accept donations of

Murray, have created an initial line of six products including: two quesos, two salsas, Bar-B-Q sauce, and steak sauce. The line is being nationally promoted by Market-True of San Antonio and is manufactured in Texas. These new gourmet foods celebrate the classic flavors of Texas and the Great American Southwest.

"ChefEase was founded to develop great-tasting food with a unique western appeal," Steve Murray, principal, ChefEase. "By working with the team at the Texas Ranger Hall of Fame and our partners at Market-True, we are excited by the immediate response to our Texas Ranger Foods line," he adds.

The products are currently available at gourmet and specialty shops in 16 US states and Mexico. To learn more about Texas Ranger Foods, visit www.texasrangerfoods.com.

Educational Support

Houston Livestock Show and Rodeo



The Texas Ranger Hall of Fame and Museum, and the Texas Ranger Association Foundation (TRAF), are grateful to the Houston Livestock Show and Rodeo®. Grant funds from this organization have enabled the Museum to significantly expand its educational activities and service.

"The Texas Ranger Association Foundation is proud to be a partner with the Houston Livestock Show and Rodeo," said Gary Crawford, Chairman of the Board for the Texas Ranger Association Foundation. "The educational activities of the Museum educate the public on Texas Ranger history and instill the values inherent in the Ranger service in our youth. We share these goals with the Houston Livestock Show and Rodeo."

The grant has supported the funding of the first Education Coordinator at the State-designated Hall of Fame and Museum. The position was designated in honor of Texas Ranger Captain Robert K. Mitchell, 35 year veteran of Texas law enforcement. He believed strongly in the educational mission of the Museum he helped to found.

"We are delighted to support the Texas Rangers Public Safety Education Coordinator Position and our partnership with the Texas Rangers Association Foundation is a source of continuing pride for the Show," said Catherine Hauck, Director of Educational Programs at the Houston Livestock Show and Rodeo.

Thanks to this support, the Museum has broadened its audience. Online resources have been developed, partnerships have been formed with school administrators and teachers, school and adult tours have been expanded, and school outreach programs have been extended to regional districts. The Texas Ranger Education Center has provided free space to 40+ regional nonprofits that serve youth and adults.

cash, stocks, and in-kind services.

For more information, contact Christine Rothenbush, Marketing and Development Coordinator. Thank you.



"The remarkable educational outreach your program strives for enriches the lives of so many in our community," said Jennifer Hazelton, Chief Financial Officer of the Houston Livestock Show and Rodeo.

Since its beginning in 1932, the Houston Livestock Show and Rodeo has provided approximately \$283 million to various programs including educational youth programs. It has played a notable role in enhancing the lives of thousands of young people in the state of Texas through the annual rodeo events and the outreach of its granting program. For more information on the Houston Livestock Show and Rodeo, visit www.rodeohouston.com.

Upcoming Event: December 10th

Big Texas Christmas Present

The Texas Ranger Hall of Fame and Museum, Friends for Life, along with Big 95 KBGO, have teamed up for the *Big Texas Christmas Present* to benefit Gifts for Grannies and Carter BloodCare.

Gifts for Grannies provides items to the elderly and people with disabilities who have no one to remember them during the holiday season. The Museum staff needs your support to reach a goal of providing unwrapped, new gifts to 4,000 elderly Central Texas citizens.

Carter BloodCare provides more than 330,000 units of lifesaving blood to North Central and East Texas each year. Carter BloodCare's goal is to receive 20 units of blood to save 60 lives.

Donations to both organizations will be accepted at the Texas Ranger Hall of Fame and Museum on Saturday, December 10, 2011, from 1:00 to 4:00 pm. Anyone making a donation to Gifts for Grannies will receive free admission to the Texas Ranger Hall of Fame - one admission per item.

Mi Familia Car Club will feature a car show and Big 95 will broadcast live from the Museum from 1:00 to 3:00 pm to promote this event. The Texas Ranger Museum will have an ornament-making activity for children.

Many items are available in the Texas Ranger Hall of Fame and Museum gift shop and can be purchased that day.

Visit http://www.texasranger.org/news/Gifts_for_Grannies.html for event information.



Photograph from 2010 Big Texas Christmas Present

A Year in Review

Texas Ranger Museum

2011 was an exciting year filled with building renovations, special events and the donation of historical artifacts to the People of Texas.

Building Renovations:

The year began with the reopening of the newly renovated John Knox Texas Ranger Memorial banquet center. The improvements include panoramic windows on the Brazos River, a vaulted ceiling, an outdoor deck, and all new lighting and audiovisual systems. More than 100 events were held in Knox Center this year and bookings have been made into 2014.



Construction began on the Tobin and Anne Armstrong Texas Ranger Research Center in July. The Armstrong Research Center is a State-designated library and archives which serves genealogists, historical writers, students and faculty, and documentary, television and movie producers. The renovations will increase the capacity to house the growing collections, which span three centuries. We look forward to sharing the progress with you in the coming months. The Armstrong Research Center will open in the first half of 2012.

Special Events:

This year was one focused on educating children and on international recognition of the Museum and Texas Rangers.

In January, the Waco Civic Theater and McLennan County Public Library partnered with the Museum for *Lone Ranger Fan Day* to produce *The Return of Butch Cavendish*, a simulated radio show harkening back

to the 1930s.

In March, it was our pleasure to host a delegation of visiting Chinese police officers. The six delegates were eager to learn about the work the Rangers perform, their jurisdiction, qualifications to become Texas Rangers, and their history.

The Museum partnered with members of the Wild West Historical Association to present a *Lone Star History Conference* in May. Focusing on the Texas Rangers, the conference attracted 350 persons and featured nationally known authors and real Texas Rangers speaking on the history and heritage of the service.

In partnership with Historic Waco Foundation and with generous support from the Elizabeth Gordon Bradley Chapter of National Society Daughters of the American Revolution, the Museum participated in a weeklong Civil War Summer Camp in June.

In September, Fuji Television from Japan filmed a segment on the real Texas Rangers as a backdrop for a documentary on the Texas Rangers baseball team.

Artifact Donations and Long-Term Loans:

Every gift and long-term loan is appreciated, and we are especially grateful to receive:

- A Colt Model 1860 Army Revolver and a gold-headed ebony cane presented to Sheriff John P. Kirk on August 12, 1891 by the Texas Sheriff's Association.
- A western costume and scrapbooks belonging to James David Pratt. Mr. Pratt played Ranger Jim, a well-known children's television performer in Texas in the 1950s.
- The Texas Society of Professional Surveyors (TSPS) donated a collection of early surveying equipment.
- Three works of western art by the late artist Joseph Mikeska.

Free Gift!

During the month of December, receive a free gift with your next visit and a copy of this coupon. No cash value. Valid with paid admission only.

The museum is open 9am to 5pm with the last guest admitted at 4:30pm. The museum is located off Interstate 35 Exit 335B University Parks Drive in Waco, Texas.

For more information, call (254) 750-8631 or visit www.texasranger.org

Offer Expires: December 31, 2011

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